Digital asset management can mean a lot of things, depending on who you are and what you do with it. For a public library, it might be the solution for making your historic photograph and newspaper collections available to the public. For a university, perhaps it’s the combining of institutional repositories across campus into a single, searchable master knowledge base. For a museum or similar institution, it could be the digitization of rare materials so that researchers can take advantage of delicate resources without damaging them.

For SirsiDynix Portfolio™ platform users, it is all of that and more. In addition to solving for the need to organize an increasing amount of virtual resources – and to allow it to be both accessible and secure, as appropriate for each respective resource or user – Portfolio digital asset management takes it a step further, facilitating truly progressive sharing, search and discovery.

**How it works**

Built on the powerful SirsiDynix discovery platform with web services, SirsiDynix Portfolio digital asset management utilizes optical character recognition (OCR) and harvests library-configurable metadata to deliver highly relevant, cross-collection results via a single, streamlined interface. This unlocks a number of benefits for your library or organization.

- **Gain relevance beyond your library community** by exposing your digital content to Web crawlers.
- **Restrict or limit access to protected assets**, item-by-item or batch, through the Portfolio platform’s authority control settings. Optional access control and authentication management features can also accommodate different viewing privileges by individual user, group or location.
- **Provide full-spectrum search results** and enable easy access to previously unsearchable items through in-text search and optional harvesting of library-selected websites or external resources.
• **Excite funding boards and committees** with community-focused exhibitions of digital collections, organized in the SirsiDynix discovery platform’s signature digital “rooms.” PDFs, photos, video, journals, online content and more can share virtual gallery space – or you can overlay information on a timeline or interactive map for a custom user interface.

• **Increase the value of the library in your community** with resources for every user – intuitive, predictive search for the casual browser or powerful exploration tools for the advance researcher or scholar. Localization of results throughout further enhances the user experience.

• **Easy, all-in-one management** of digital media – no need to maintain separate systems for digital archival work or catalog access.

**Localizing the discovery experience**

With SirsiDynix Portfolio digital asset management, your library will have unprecedented ability to bring unique content that relates directly to your users together into a vibrant discovery experience. Libraries already have begun to use the powerful Portfolio multimedia platform to gather and present troves of information relevant to their local populations – on everything from how the neighborhood big box store development is impacting local taxes, to the historical reasons for why a town is located and named as it is. What’s more, by providing a comprehensive interface for information and resources of all types and formats, the user can see upcoming current events, community meetings or newswire stories relevant to their search, making the experience truly interactive.

The key is dynamic information. Information that interacts with the user, expands beyond printed materials and bridges the gap between the real world and the world of books.

For the true 21st century library user, the SirsiDynix Portfolio interface manages assets of all types and formats, providing unique localization of results to meet the need of end users, however or wherever they may be.