

SWAYS Meeting Minutes

May 8, 2019

Case-Halstead Public Library

I. Call to Order at 9:30am by Erica Hanke-Young

II. Introductions

In Attendance:

Kasandra Noble	Fairview Heights PL
Kristen Reno	Edwardsville
Meagan Prueter	Edwardsville
Ginny York	MVLD
Erica Hanke-Young	Six Mile RLD
Kristy Waller	Bethalto
Josie Elliott	Louis Latzer Highland
Valerie White	Cahokia
Kate Kite	SMRLD
Chelsey Hanke	Case Halstead – Carlyle
Kelly Zurliene	Breese Public Library
Joan Young	Germantown Public
Tori Overton	Tri-Township Public – Troy
Carol Brockmeyer	Daugherty Public – Dupo

III. March's Minutes were approved by Megan and seconded by Josie.

IV. Reports

- a. MAPL-Megan sent out the ticket survey to SWAYS on May 7th. The tickets still need to be sorted for the area and Megan will let SWAYS know when tickets are ready for Illinois libraries.
- b. ILA Reporter Article – Erica referred to the email sent by Anna Yackle at IHLS regarding ILA seeking submissions for the Reporter magazine. Some of the topics suggested include how libraries prepare children for kindergarten readiness. Erica has volunteered to coordinate this

effort. If you would like to contribute, please send a paragraph about what your library is doing to Erica at ericayoung@smrld.org.

V. Selection of Officers

- a. Chair – Megan Prueeter is moving up from Vice-Chair to Chair!
- b. Vice-Chair – Megan nominated Kasandra Noble and Kate Kite seconded. Kasandra will be the 2019-2020 Vice-Chair and 2020-2021 SWAYS Chair.
- c. Secretary – After much discussion about her stellar ability to give a distinctive flair to the meeting minutes (and investigation to see if she explicitly said she wouldn't be Secretary again), Ivy Cowen was nominated by Kasandra Noble. Everyone approved.
- d. Treasurer – Teri Rankin has traditionally held this office and was nominated/approved to continue doing so as long as she's okay with that.

VI. Topics & Locations for 2019/2020

Please see attached table of document for tentative schedule of locations and topics.

Megan will be sending out a Google Form to provide input for prospective topics. There may be changes to the schedule and agenda to allow for more flexibility. Erica reported that SWAYS has a balance of \$1974.23 that can be used towards a guest speaker.

Some of the non-scheduled proposed topics include:

- *Bringing in a speaker to discuss Illinois' Targeting Autism initiative. Kasandra has a contact and Erica will follow up on making contact.
- * Top Programs You've Done at Your Library – Bring event and supply details for a successful event you've held to share with the group.
- * Advocacy of Youth Services to community – with the possibility of contacting the speaker who presented this topic at the Illinois Youth Services Institute.
- *Marketing/Promotion/Social Media
- *Increasing literacy/promoting reading actively within non-reading groups at the library

Some of the suggestions for integration into all or multiple SWAYS meetings include:

- *Magical Minute – where every member briefly shares an accomplishment with the group
- *Integration of teen services – instead of a single Teen-focused meeting, be cognizant of adding a teen component to each month's topics
- * Involvement in Youth Services Groups- Actively discuss and work as a group to develop relationships with other regional and state youth organizations. ILA forum and committee chairs begin their terms in July; Kate will make connections with these groups to get more information about how SWAYS can be more involved.

VII – Performer's Showcase

SWAYS will host the biennial Performer's Showcase this November. Fairview Heights would be able to accommodate the event on either the 2nd or the 9th. Erica is chairing the Performer's Showcase

Committee and is looking for volunteers to help contact performers, put together information, and spread the word to the library community.

To those who are unfamiliar – the Performer’s Showcase is an event where regional acts (singers, puppeteers, sword fighters, drumlines, yodelers, etc.) can showcase their talents in 8-10 minutes for an audience of librarians ready to book their summer reading events. SWAYS has used this as a fundraiser for the group by charging performers to appear in person or in the accompanying booklet. Each attending SWAYS member is responsible for bringing a brunch potluck item to feed the performers and attendees. If you have any questions or are interested in helping out, contact Erica at ericayoung@smrld.org.

VII. Roundtable discussions

- There was a good SWAYS presenter about five years ago that the group may consider having back – Growing Book by Book <https://growingbookbybook.com/> founder Jodie Rodriguez
- SWAYS Closed Facebook Group for sharing resources and ideas. Kristy will look into this.
- If we have a Koo Koo Kanga Roo Fan Club (which is a very real possibility), Kasandra nominated herself as President. We did not vote on this. For more information, see this <https://www.youtube.com/watch?v=p8rPdDi82Jg>
- Breese has a successful teen book club. Kelly shares information with teens by making a flyer that sizes perfectly to a phone screen. She uses the Over app <https://www.madewithover.com/>
- We discussed QR Codes as a way to market to users. If anyone has a favorite QR Code maker app or website, please share with group!
- Some libraries like Six Mile Regional Library District use Remind <https://www.remind.com/> to connect with teen volunteers

Here are some Facebook Groups that are Youth Services Resources. Use these titles to search.

Young Adult Services Forum (ILA)

The Soup: Illinois Youth Services Connection

Teen Services Underground

Storytime Underground

SIL CHLS (Southern Illinois Children's Librarian)

Programming Librarian Interest Group

We love acronyms! Here’s a key to some of the common ones:

SWAYS – South West Advocates for Youth Services

MAPL – Metro Area Public Libraries (?) – the St. Louis/ Missouri counterpart to SWAYS

IHLS – Illinois Heartland Library System

ILA – Illinois Library Association <https://www.ila.org>

YSF – Youth Services Forum (ILA forum)

YASF – Young Adult Services Forum (ILA forum)

See you in September!

BRACE YOURSELVES



SWAYS 2019-2020 Calendar

Date	Location	Topic
September 11	Breese	Summer Reading Recap
October 9	Louis Latzer in Highland	Passive Programming
November 13	Mississippi Valley in Collinsville	Homeschool Programming
December 11	Cahokia	Potluck & Top 10 of 2019 Lists
January 8	Edwardsville	Marketing/Promotion/Social Media
February 12	Tri-Township in Troy	Advocating for Youth Services & Programming
March 11	Six Mile in Granite City	Autism Services & Programming
April 8	Bethalto	Top Program Blueprints
May 13	Case Halstead in Carlyle	Annual Business Meeting