



DUPAGE
Library System

DLS Day
May 18, 2009

Pheasant Run Resort

4051 E. Main Street St.
St. Charles, IL 60174

Room assignments and program changes will appear in the booklet onsite.

9:30 to 10:30 A. M.

HOW GREEN CAN YOU GO!

Three experts talk about various aspects of “greening” your world.

Mary Medjo Me Zengue, Director, Addison Public Library, will focus on Addison’s efforts to be environmentally conscious in the design and construction of the new library and how they’ve continued efforts to be green since opening the new library.

Kay McKeen is the Founder and Executive Director of SCARCE – **S**chool and **C**ommunity **A**ssistance for **R**ecycling and **C**omposting **E**ducation. She will highlight some of the innovative environmental education programs that she and the SCARCE team make available for local and national groups.

Lisa Poignant, Executive Director of Roselle Public Library, will provide practical tips and practices to help the environment. Learn how to GO GREEN, including useful sites, marketing tips, and how to get staff buy-in

SUCCESSION PLANNING FOR LIBRARIES

Donna Dziedzic, Director, Naperville Public Library

What happens when a director or management level employee leaves or retires? This session will focus on how Naperville Public Library developed a succession plan. You will learn who the stakeholders were, what considerations were included and how the plan will be implemented.

THINGS YOUR LIBRARY DIRECTOR WANTS YOU TO KNOW AND THINGS TO TELL YOUR DIRECTOR

Yvonne Bergendorf, Director, Wood Dale Public Library District

If you've ever wondered what your library director is doing at all of those meetings or why you have to deal with that patron who is screaming at the desk, this program is for you.

RDA/MARC and THE FUTURE OF CATALOGING

Dennis Winters, *Head of Technical Services*, Geneva Public Library District

This is a chance to take a look at the new approaches to library cataloging, especially for non-catalogers. The current cataloging model is based largely on finding books. The evolving plan is to improve on the old model, so dense with jargon meaningless to outsiders, and allow users a better chance to find the information they're looking for, in whatever format it might be contained.

10:45 to 11:45 A. M.

CONVERSATIONS 911

Gail Johnson and Pam Parr, Face to Face Communications and Training

This interactive, real-life based workshop provides the tools to successfully deal with those conversations you dread. From your coworkers, your boss, your friends, and even your in-laws, we'll examine how to uncover what's **really** bothering you and arrive at a solution that makes "Ground Hog Day" disappear. You'll learn to turn those nasty talks into nifty ones – talks that can save relationships and get you the results that you want – most of the time.

A LINK WITH THE PAST @ THE FIRST DIVISION MUSEUM, CANTIGNY

Eric Gillespie, Director of Research Center, McCormick Research Center

Melissa Tyer, Museum Educator, Cantigny First Division Museum

The First Division Museum and Robert McCormick Research Center at Cantigny Park provide a collection of unique materials and research help. In this session, you will learn about the types of materials collected and how to access them. You will also learn about the educational programs, including the "history trunks."

HAVE YOU CHOSEN THE RIGHT AUDITOR AND WHAT HE/SHE SHOULD BE TELLING YOU

Dan Berg, Sikich, LLP

Learn about the various new standards including fraud, timing, and required communication with the board, audit committees, new standards and new pronouncements. Of special interest to libraries and library districts are two GASB Statements: 45 concerning post-employment benefits and 54 concerning the classification of fund balances.

BEYOND NETWORKING AT YOUR LIBRARY

Lynn Dennis, Automation Coordinator & Technical Services Department, Roselle Public Library
Candi Laurent, Teen Librarian, Roselle Public Library

You've heard of Facebook, MySpace, and those other social networks...well, add to those the Roselle Public Library Network! The RPL Network is a social network for people who want to talk "library" or share stories, or have an online place to upload their photos, or just to quietly (and privately, if they want) rant online - all without having to be "out there" on the well-known social networks.

Playtime 2.0 @ RPLD is a self-directed learning initiative for the staff of Roselle Public Library District. This self-discovery program encourages participants to take control of their own learning and to utilize their lifelong learning skills through exploration and PLAY.

12:00 to 2:00 P. M.

Luncheon DLS Awards Presentations

*The luncheon will be a time to network
with your colleagues,
see your peers recognized for their outstanding
work and
have some good old-fashioned fun!*

Keynote Speaker:

**The Power of Humor
or**

How Dincerella Slopped her Dripper



The power of humor is that it can be used to reduce stress, defuse tensions, build relationships, respond to mistakes in a healthy fashion, and feel good. Dr. Bob Kann is a nationally recognized educator/entertainer who will share his insights on the value of humor and help you find out why it's so hard for a magician to put down a good book on levitation.

2:15 to 3:15 P. M.

STAYING "UP" IN A "DOWN" TIME

Gail Johnson and Pam Parr, Face to Face Communications and Training

It takes a certain skill set to stay "up" when everyone and everything is pointing down. We'll have some fun together as we explore what each of you can do to weather the storm. This highly entertaining, yet practical workshop will boost your confidence so that you engage customers and co-workers with energy, enthusiasm, and commitment.

WHAT IS YOUR LIBRARY WORTH?

Anna Yackle, Consultant, North Suburban Library System

How do we get patrons, legislators, and trustees to realize the value of their libraries and invest when we ask? The Return on Investment (ROI) Calculator is a good start. Learn how to utilize this resource to promote your value to your constituents.

LIBRARY DATABASES: MEET YOUR COMMUNITY!

Nancy Mactague, Research and Electronic Services Librarian, Aurora University

Ruth Anne Mielke, Youth Services Manager & **Phyllis Sadowski**, School Liaison/Asst. Manager, Bartlett Public Library

Bobby Rudnick, Business Librarian, Naperville Public Library

Each panel member will discuss a different aspect of database usage. Dr. Nancy Mactague will describe how Aurora University Library gets the most bang for its database buck by maximizing database use through marketing, choosing wisely, and dropping underused databases. Ruth Anne Mielke and Phyllis Sadowski will share how word of mouth marketing and other public relations efforts bring new users to 24/7 virtual services to youth in the community. Bobbie Rudnick will discuss how, in these difficult times, libraries have a unique role to play in economic development by providing valuable resources to investors, local businesses, and the unemployed.

MARKETING TO UNTAPPED AGE GROUPS IN YOUR LIBRARY

Three viewpoints on how three different public libraries are marketing to a diverse range of library patrons and markets that have been "untapped" through public programs: seniors, intergenerational programming, and the twenty and thirtysomethings.

Lifelong Learning in Your Library **Adam Holtz**, *Waubonsee Community College*. Waubonsee Community College has partnered with the Messenger Library in North Aurora to offer courses in such diverse topics as: Introduction to the Baha'i Faith, Shakespeare's Julius Caesar, and Beginning Drawing. Learn more about this partnership and how it has impacted the participants of the program as well as the facilitator and library.

Grandparents Got Game *Christy Snyders and Michael LaVant, Roselle Public Library*
More grandparents find themselves today in the position of being their grandchildren's part- or full-time caretakers. Roselle provides resources and intergenerational programming for this unique patron group.

TnT: Twenty- and Thirty-Somethings in the Library. *Marlise Schiltz, St. Charles Public Library District*
Too often, the library is seen as not relevant by this age group. How can we reconnect with them and highlight what today's library has to offer? Learn from one library's experience of using programming to connect with those in the community who are in their twenties and thirties and show that we're so much more than "their grandparent's library."

MORE ON THE POWER OF HUMOR OR LET THE GOOD TIMES ROLL!
Dr. Bob Kann

In this workshop, Dr. Bob Kann develops some themes he introduced during his luncheon presentations. Bob shares some of the techniques of humor and strategies for developing a healthy "comic mind-set." Have fun in this active, thought-provoking session.

Register on L2; just follow this link:

<http://www.librarylearning.info/events/?eventID=5096>



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**127 S. First Street
Geneva, IL 60134
630/232-8457**