

Twittering @ Your Library

hands-on



Tuesday, December 8, 2009

1:00 – 4:00PM

MLS Burr Ridge

Metropolitan
Library
System

Presenter: Toby Greenwalt
Skokie Public Library

Reg.

MINIMUM: 10, register by November 25, 2009

Fee: \$45

Location: 125 Tower Drive
Burr Ridge, IL 60527

Register:

- > online at www.librarylearning.info.
- > by faxing this registration form to (630) 734-5050, attn: Yvonne Riley
- > by email to rileyY@mls.lib.il.us specifying your name, library, title of event, and event date.
- > If you need an accommodation for a disability, please contact Yvonne Riley at least five working days prior to the event at (866) 734-2004 ext. 5118.
- > Forty eight (48) hours notice for cancellations.
- > Questions and concerns please contact Yvonne Riley.
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Learning objectives:

- Learn the nuts and bolts of Twitter, from basic mechanics to power Tweeting
- Create a strategy for filtering through the Twitter “noise” and identify the most useful followers for you
- Get to know about the Twitter API and some of the most helpful third-party utilities
- Develop a strategy for creating and sustaining your library’s online community

Event #7250

Twittering & Your Library

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Name.....

Library.....

Library Phone.....

Email.....

Job Title.....

LOCATION: MLS Burr Ridge
125 Tower Drive
Burr Ridge, IL 60527
(630) 734 5000

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