

Innovate, Create, and Succeed: Thinking Big, Thinking Forward



Fri. November 6, 2009
8:30am – 3:30pm

MLS Burr Ridge, 125 Tower Drive, Burr Ridge, IL

Presenters: Panel -- *see below*
Registration
MINIMUM: 30, register by October 1
Fee: \$75 -- Lunch

Metropolitan
Library
System

Join us for a day of broad stroke ideas to help you prepare your long-term thinking, so that your library can prosper and remain sustainable. A full day conference for Special Librarians hosted by the SLA IL Chapter, MLS, NSLS, and DLS.
* In addition to break out sessions, a **Lunch-hour Expo** with vendors & our Creativity Playground to include Second Life demos, the SLA Innovation Lab, and time to network.

- **Anne Caputo**, Dow Jones, President Elect SLA will give the keynote presentation.
- **Laurel Ofstein**, DePaul's Center for Creativity & Innovation, Sustaining and Growing through Innovation: Creative and Practical Solutions for Special Libraries
- **Liz Aviles**, Upshot, From a Collection to a Brand – Developing a Library Brand in a Marketing Agency
- **Beth Horner**, Storyteller & Dominican GSLIS Adjunct Faculty
- **Karen Huffman**, **National Geographic Society** will explore the models, understanding best practices, and envisioning the possibilities for using Web 2.0 social media/networking applications as well as 3-D tools.

Register:

- > online at www.librarylearning.info.
- > by faxing this registration form to (630) 734-5050, attn: Yvonne Riley
- > by email to rileyY@mls.lib.il.us specifying your name, library, title of event, and event date.
- > If you need an accommodation for a disability, please contact Yvonne Riley at least five working days prior to the event at (866) 734-2004 ext. 5118.
- > Forty eight (48) hours notice for cancellations.
- > Questions and concerns please contact Yvonne Riley.
- > For more information visit us at www.mls.lib.il.us

Event #: 5671

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Name.....
Library.....
Library Phone.....
Email.....
Job Title.....

LOCATION: 125 Tower Drive
Burr Ridge, IL 60527
(866) 734-5000

- Check Enclosed.....
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