

Demystifying & Integrating Web 2.0 at the Museum



Thursday, March 19, 2009

9:30am – 12:30pm

MLS Chicago

Presenters: Jennie Pu and Oleg Kreymer
*Watson & Asian Art Library, The
Metropolitan Museum of Art*

Reg.

MINIMUM: 30, register by March 5, 2009

Fee: \$45

Location: 224 So. Michigan Avenue, Suite 680
Chicago, IL

Museum libraries serve a patron group with extremely specific research needs and whose discipline largely draws upon more traditional resources. This workshop will show how a team of librarians at The Thomas J. Watson Library of The Metropolitan Museum of Art created a program of instruction tailored to this group of users on Web 2.0 tools.

Objectives: By the end of the workshop, participants will

- Learn how to create, market and deliver Web 2.0 instruction to an idiosyncratic audience with niche research interests;
- Learn how Web 2.0 tools can be used in a special library and museum;
- Learn how library staff can implement and manage 2.0 applications with minimal technical know-how;
- Learn how to take ownership of 2.0 and other initiatives using a team-based approach that encourages risk taking and experimentation.

Metropolitan Library System

Register:

- > online at librarylearning.info.
- > by faxing this registration form to (630) 734-5050, attn: Lynette Glenn
- > by email to glennL@mils.lib.il.us specifying your name, library, title of event, and event date.
- > If you need an accommodation for a disability, please contact Lynette Glenn at least five working days prior to the event at (866) 734-2004 ext. 5145.
- > Forty eight (48) hours notice for cancellations.
- > Questions and concerns please contact Lynette Glenn.
- > For more information visit us at www.mils.lib.il.us

Event #: 4695

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